

OVERVIEW

Being a CIO today is a high-wire act. You need to get an order-of-magnitude more out of your IT: more performance, more productivity, and more savings. At the same time, budget constraints mandate that you extract more value from existing investments and support more users, all without significant bandwidth and storage upgrades. It's a real challenge. Riverbed can help you do more with less in today's tough economy. By deploying WAN optimization solutions from Riverbed including Steelhead® appliances and Steelhead Mobile, you can achieve an order-of-magnitude more value from the IT infrastructure you currently have. Thousands of the world's most demanding businesses, including about half of the Forbes Global 100, trust Riverbed to make their IT infrastructure faster, less expensive and more responsive. You can, too.

10 Reasons to Deploy WAN Optimization to Accelerate Savings and Your Business

Here are 10 reasons to consider deploying WAN optimization now:

10. Cut bandwidth costs. Using Riverbed® to improve network performance, your enterprise can defer WAN bandwidth upgrades for up to two years or more. Investments in Riverbed solutions can often be justified on bandwidth savings alone.

9. Consolidate infrastructure into the data center. With Riverbed solutions, your enterprise can remove much of the IT infrastructure: file and email servers, SMS servers, SharePoint servers, tape auto-loaders that sit in branch offices without impacting overall IT performance.

8. Make virtualization more successful. Virtualization is often considered a key cost-savings strategy, but one critical area is often overlooked. If you're consolidating servers out of a branch office and virtualizing them into the data center, end-user performance problems could kill your project. WAN optimization enables LAN-like performance over the WAN, allowing branch users to maintain the required application performance. It's a strategy that delivers savings today and greater opportunity in the future.

7. Simplify branch office infrastructure. Riverbed offers the RiOS™ Services Platform (RSP) that enables customers to run best-of-breed services on the Steelhead appliance. This platform allows you to consolidate your IT even further, creating a true "server-less" branch office.

6. Optimize disaster recovery. By improving the performance of a disaster recovery site, the Riverbed solution can help your enterprise save money and backup your mission-critical data in a more frequent and reliable manner.

5. Accelerate applications. By reducing network traffic by up to 95%, your user can now access remote applications and files up to 100 times faster across the WAN.

4. Boost collaboration. By removing previous barriers to performance and productivity like network congestion, workers within your widely distributed enterprise can now share files up to 100 times faster across the world, and collaborate with team members as if they were in the same room.

3. Gain visibility and control. Riverbed Cascade® can help you manage change within your existing IT ecosystem so you can ensure the availability, performance, and security of mission-critical data and remote applications.

2. Use mobility to save even more. Mobility is often considered a way to make employees more productive and get them closer to the customer. But it can also be a cost-savings strategy. Using WAN optimization software for mobile users allows them to be connected to the enterprise as if they were working in an office. With that level of performance, users can work from the home more frequently and reduce the burden on companies in terms of branch office operating costs and real estate investments.

The US Defense Contracts Management Agency (DCMA) cut 18 data centers down to 2 using Riverbed WAN optimization.

Alstom Power saved about \$3 Million dollars over three years by avoiding server refreshes and bandwidth upgrades. WAN optimization made this possible – with a low 6-month payback period.

1. Get more from your existing IT infrastructure. A WAN optimization solution from Riverbed can help you do more with less, even during today's economic downturn. Usually, our customers are able to achieve their goals and pay back their investment in just six-eight months.



Think fast.™

About Riverbed

Riverbed Technology is the IT infrastructure performance company. The Riverbed family of wide area network (WAN) optimization solutions liberates businesses from common IT constraints by increasing application performance, enabling consolidation, and providing enterprise-wide network and application visibility – all while eliminating the need to increase bandwidth, storage or servers. Thousands of companies with distributed operations use Riverbed to make their IT infrastructure faster, less expensive and more responsive. Additional information about Riverbed (NASDAQ: RVBD) is available at www.riverbed.com



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